



# ALAN GESEK

## MEDICAL ILLUSTRATOR

220 John Street Apt. 1322

Rochester, NY 14623

603.325.8787

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agmedart.com

### Education

**Rochester Institute of Technology**  
**MFA in Medical Illustration**

Rochester, NY May, 2013  
**GPA: 3.4**

**Rochester Institute of Technology**  
**BFA in Illustration**

Rochester, NY May, 2011  
**GPA: 3.6 Cume Laude**

**Rochester Institute of Technology**  
**AAS in Graphic Design**

Rochester, NY May, 2011  
**GPA: 3.6 Cume Laude**

### Employment

**Adjunct Faculty, Rochester Institute of Technology— August 2013-Present**

Helping teach and educate students at Rochester Institute of Technology. This is through several multidisciplinary classes aimed to help teach design and build foundation art skills. Courses taught include:

*2-D Design I*

*2-D Design II*

*Intro to 3-D Digital Creation*

*Digital Art and Mixed Media*

*Interactive Health and Innovation*

*Anatomical Figure Drawing*

**Medical Interactive Therapy Researcher, Rochester Institute of Technology — June 2013-Present**

Continue creating interactive and educational content for the interactive coach "Al-Virt", through virtual and gaming technologies, and a talented multidisciplinary team. Advises students and faculty as a project manager in the creation of new virtual coaches, educational videos on substance abuse, promotional materials, poster graphics and content for virtual role play pilot studies.

**Freelance Medical Illustrator/Graphic Designer — June 2013-Present**

Help create and provide a variety of freelance medical illustrations, animations, and graphic designs to a variety of clients including:

*Kern School of Medicine at U.S.C.*

*JMIL Tailored*

*Brodine Prosthodontic Seminars*

*Logical Images*

*Stocktrek Images*

*CRC Press*

*Foundation for Psychocultural Research*

*Medical College of Wisconsin*

*SPS Analytics Services*

*Fuze (formerly Thinking Phone Networks)*

*Knights of Columbus (Councils 2656 -Lebanon, NH)*

*Knights of Columbus (Councils 14336-Rochester, NY-RIT)*

**Graduate/Teaching Assistant, Rochester Institute of Technology — September 2011-May 2013**

Job has included providing teachers aid and helping in critiques, classroom preparation, demos, and providing additional feedback and help to fellow RIT students.

**Customer Service/Cashier/Baker, BJ's Wholesale Club — June 2009-May 2014**

Job has included waiting on customers, pricing and organizing items as well as organizational skills.

**Graphic Designer/Illustrator, Millennium Medical Communications — May 2008-Aug 2008.**

(Paid Internship) Designed web graphics, logos, graphs, brochures, and imagery for a contemporary medical company. Variety of work included creating magnets, business sites, source imagery, and animations. Programs/Software included Adobe Creative Suite, Pages, Numbers, and Microsoft Word.

**Customer Service/Cashier, Brooks pharmacy — January 2006-August 2007**

Jobs included waiting on customers, pricing and organizing items as well as organizational skills.

### Skills

Pencil, Pen and Ink, Marker, Colored Pencils, Pastels, Water Color, Print Making, Flash/Animation, Acrylic Paint, Charcoal, Mixed Media, Sculpt, Digital, and 3-D Rendering.

### Software

Adobe Creative Suite CC (Photoshop, Illustrator, InDesign, Acrobat, Flash, After Effects) Cinema 4D, Microsoft Office (Word, Excel, PowerPoint) Pixelmator, Osirix3D, ExplorMath, Quicktime Pro, Smith Marco Poser, Chimera, Pixelmator, Autodesk Maya, Sketchbook Pro.



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## Featured Work

### Undergraduate

Freeze Fest (February-March 2010)  
Student Exhibition 1 Day show (May 2010)  
Digital Art/Printmaking Showcase (November-December 2010)  
Illustrative Design Class Showcase (November 2010-May 2011)  
Geisel Gallery Exhibition (April 18th-29th, 2011)  
RIT Illustration Portfolio Exhibition (May 12th, 2011)

### Graduate

Medical Illustration Show at Hungerford (May 4th, 2012)  
RIT CIAS Displayed Showcase (May-September 2012)  
RIT Graduate/Undergraduate Series (May-September 2012)  
RIT College of Health Sciences and Technology Conference on Family Violence (March 11th, 2013)  
RIT MFA Masters Thesis Show (March 29th, 2013)  
RIT Medical Illustration Senior Exhibition (April 4th, 2013)  
Imagine RIT Exhibit "Al-Virt- "What is your face saying to others?" (May 4th, 2013)  
RIT Medical Illustration Portfolio Exhibition (May 9th, 2013)

### Post-Graduate

Wegmans Ladies Professional Gold Association (LPGA) Championship (June 6th-9th, 2013)  
RIT Research at RIT Effective Access Technology Conference (June 11th, 2013)  
Medical Illustration Sourcebook #26 Ad (September 2013)  
Governor Cuomo's 2014 State of the State Address (January 8th, 2014)  
Canandaigua VA Medical Center Effective Technology RIT-VA Conference (March 21st, 2014)  
Imagine RIT Exhibit "Medical Interactive Therapy Research" (May 3rd, 2014)  
Medical Illustration Sourcebook #27 Ad (September 2014)  
Foundation for Psychocultural Research (Cambridge University Press Publications) August-October 2014  
Taylor and Francis Comprehensive Cleft Care Second Edition (February 2015)  
"Anorectal Infections: The State of the Art" for the World Journal of Surgery (Spring 2015)  
Imagine RIT Exhibit "A Virtual Voyage: A Look at Brain and Behavior" (May 2nd, 2015)  
Medical Illustration Sourcebook #28 Ad (September 2015)  
Imagine RIT Exhibit: "Virtual Reality: A 3D Thrill Ride to Health" (May 7th, 2016)  
Medical Illustration Sourcebook #29 Ad (September 2016)

## Publications

Publication: Susan Gawlowicz. "What is your Face saying to others?" RIT University News. April 23rd, 2013. <http://www.rit.edu/news/story.php?id=49966>.

News Article: Stacey Pensgen. "Imagine RIT Expected to Draw Thousands This Weekend" Rochesterhomepage.net. May 2, 2013. [http://rochesterhomepage.net/fulltext?nxd\\_id=386732](http://rochesterhomepage.net/fulltext?nxd_id=386732).

News Article: Bennett J. Loudon. "Imagine RIT event to showcase innovation, creativity." Democrat and Chronicle. May 2, 2013. <http://www.democratandchronicle.com/article/20130502/BUSINESS/305020050/Imagine-RIT>

Publication: Susan Gawlowicz. "Mental and Behavioral Health: Digital and Therapeutic Tools" RIT Research Magazine. May 4, 2013. [http://www.rit.edu/research/media/documents/13\\_SS\\_Research\\_at\\_RIT.pdf](http://www.rit.edu/research/media/documents/13_SS_Research_at_RIT.pdf)

Publication: Kelly Sorensen. "Focus Area: Future of Research-College of Health Sciences and Technology" RIT Research Magazine. November 15th, 2014. [https://www.rit.edu/research/sites/rit.edu.research/files/research-magazines/P1674%20Research%20magazine\\_0.pdf](https://www.rit.edu/research/sites/rit.edu.research/files/research-magazines/P1674%20Research%20magazine_0.pdf)

## Honors/Activities

Dean's List/Cume Laude 2008-2011  
Professional Member of the Association of Medical Illustrators  
RIT Graduate Delegate from the College of Health Sciences and Technology, (May 17th, 2013)  
Web Designer and Member of Knights of Columbus Councils 2656 and 14336  
Past Grand Knight of Knights of Columbus, RIT Council 14336 (2012-2013)  
RIT Kids on Campus Summer Classes June-August 2014  
RIT CIAS College and Careers Experience July 20th, 2014  
RIT CIAS Rochester Finger Lakes Middle and High School Art Exhibitions (2015-2016)  
Folk Group at Sacred Heart Parish (Lebanon, NH)  
RIT Newman Catholic Community (RIT-Rochester, NY)